



The Barrow Cadbury Trust is an independent, charitable foundation, committed to supporting vulnerable and marginalised people in society.

The Trust provides grants to grassroots voluntary and community groups working

in deprived communities in the UK, with a focus on the West Midlands. It also works with researchers, think tanks and government, often in partnership with other grant-makers, seeking to overcome the structural barriers to a more just and equal society.

Message from the Chief Executive

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Staff changes & list

Since our last newsletter there have been a number of significant changes both in the external environment and here at the Barrow Cadbury Trust.

Firstly, I regret to report the death of Richard Brennan on 19th July 2010. Richard became a trustee of the Trust last year, as one of the first two non-family appointees. His contribution in one short year was outstanding. Our tribute to him can be found on our website at www.barrowcadbury.org.uk Richard will be greatly missed by the very wide circle of people whose lives he touched.

The new Coalition government brings with it new challenges and opportunities, marking as it does not only the end of thirteen years of Labour in power, but also renewed debate about our system of democratic governance.

Of course, the biggest immediate challenges we face are financial, with public sector cuts planned of eye-watering depth and speed. At the same time, the new government's 'Big Society' concept is the talk of the community sector. What is it? How should we engage with it? Is it a 'fig leaf' for public sector cuts or a positive contribution for social action?

Our stated objective as a social justice trust is to 'speak truth to power' – that is, to create routes for the voices of disadvantaged and marginalised people to be heard by decision-makers and leaders. Our view, therefore, is that we must engage with the new political agenda on the one hand, and do what we can to give voice to community organisations and disadvantaged people on the other.

There is much to agree with in the Big Society concept. More devolved local control, bottom-up and user-influenced service delivery, building up community owned and controlled assets, and so on. But this is going to be difficult in the context of the cuts, with many of the very organisations that could take this agenda forward currently under threat. As the state contracts, communities could end up paralysed rather than catalysed.

So what are we doing here at the Trust? We are talking to the Big Society Network about their plans and thinking about how to help the West Midlands engage in their consultations. At the same time, we are finalising our new Poverty and Inclusion Strategy, which will focus on financial inclusion issues and work to help strengthen and protect community organisations, especially in Birmingham.

Finally, a brief word about how we view our assets. The Trust's endowment is largely invested in the markets and we spend our income on our mission. We have an ethical policy whereby we avoid investing in certain damaging activities and products (armaments, tobacco, alcohol, etc). At present, we are looking at ways to extend our ethical investment. In this way we hope to use some of our capital assets to pursue our mission as well as just our income, hence adding to the impact we can have with our resources.



Sara Llewellyn
Chief Executive

The Better Banking Campaign

The Barrow Cadbury Trust is supporting [The Better Banking Campaign](#), which seeks to address the problem of financial exclusion: the lack of fair access to financial services and credit to those who warrant it, led by a Coalition of more than 500 third sector organisations who came together during the summer of 2009. The wide spectrum of third sector organisations represented in the coalition reflects the far reaching implications of financial exclusion: it increases poverty levels amongst the lowest-

income groups, which has a huge negative impact on those struggling with debt, poor housing, old age, ill-health, physical and mental disabilities and social exclusion.

[The London Rebuilding Society](#), which is overseeing the coalition, suggests that financial institutions do not understand the needs and potential of certain types of borrowers so would not accurately assess the risk they represent. As a result, communities with the greatest need for finance and with

some of the greatest potential for growth are underserved.

As part of the Trust's Poverty and Inclusion programme, our involvement in this campaign will hopefully encourage a mutually beneficial relationship between the banking sector and low income communities by increasing provision of finances for the business and communities that need it most.

Social Impact Bond

The Trust is an early investor in the first [Social Impact Bond](#) (SIB), which has been launched with [Ministry of Justice](#) to reduce re-offending by prison leavers from Peterborough Prison.

Preventative work to reduce reoffending leads to a better society and saves the taxpayer money. Of the 60,000 adults who receive short term prison sentences each year, an estimated 60% will go on to reoffend within a year of release, at a significant cost to the taxpayer and society.

The SIB is an innovative financial instrument designed by [Social Finance](#) to raise capital for investment in the social sector to fund preventative approaches to social issues.

Financial returns to investors will be based on improved social outcomes. This first issue will fund social organisations working to reduce re-offending rates of short sentence male prisoners leaving Peterborough Prison. The Ministry of Justice has agreed to make payments to investors in the event that re-offending is reduced below an agreed threshold. New Justice Minister, Crispin Blunt, [has signalled](#) the government's interest in developing more SIBs, and that they are likely to have an important role for funding criminal justice and other social interventions in the future.

The SIB will pay for [St Giles Trust](#) to provide intensive support to 3,000 short-term

prisoners over a six year period, both inside prison and after release, to help them resettle into the community. If this initiative reduces re-offending by 7.5% or more, investors will receive from Government a share of the long term savings. Social Finance will raise up to £5 million to fund the Peterborough Prison SIB. Work begins in August.



Crispin Blunt MP

Speaking Truth to a Different Power

The Barrow Cadbury Trust aims to 'speak truth to power', by bringing the voices of marginalised people into the public policy arena. Therefore, following the change in government, the Trust held four seminars in July in London and Birmingham on how to be effective when speaking to this new political audience.

The seminars were led by Jonty Oliff-Cooper, former speech writer for David Cameron, who set up the [Progressive Conservatism Project](#) at Demos (the Trust has been supporting this project's work by funding [Civic Streets](#) (see below), which looks at case studies in Birmingham of successful 'bottom up' community development initiatives). The seminars included an analysis of:

- The groupings within the Conservative party and how they relate to their liberal coalition partners;
- The core ideas that will shape future policy, especially the most important but most misunderstood concepts of the big society, post-bureaucratic age and social responsibility;
- Who to speak to and how to get your message heard; and
- The language of progressive conservatism.

The seminars were attended by around 80 of the Trust's stakeholders.



Jonty Oliff-Cooper speaking at the BCT 'Speaking Truth to a Different Power' event in Birmingham in July

Criminal Justice

Aims to support people who are within or at risk of entering the criminal justice system, to improve their life chances with a focus on young adults.

Transition to Adulthood (T2A) Alliance



The [T2A Alliance](#) continues its campaign to improve services and outcomes for young adults in the criminal justice system.

In June, T2A Alliance member [Revolving Doors Agency](#) published two reports for T2A on commissioning services for young adults with complex needs, and a good practice guide for practitioners. Debbie Pippard, the Trust's new Head of Programmes, presented awards to the young people who took part in research.



Debbie Pippard, BCT Head of Programmes, with [Revolving Doors Agency's](#) T2A project award recipients

The T2A Alliance has welcomed a new member organisation, [Young Minds](#), a mental health charity with a focus on children and young people, who will bring both a clinical and service user expertise on mental health issues, and will inform the work of T2A through their own programme on 'transitions'.



The three T2A pilots that were established by the Barrow Cadbury Trust in 2009 to test different approaches to improving services for young adult offenders (in London, Birmingham and West Mercia), each running for three years, are already producing good results. Oxford University's [Centre for Criminology](#) is conducting an academic evaluation, to be published at the end of 2010, and the interim reports show good practice and very positive user experience. [Catch 22](#) has been commissioned to complete an outcomes evaluation, which will be completed in 2011.

In July, [Youth Support Services \(YSS\)](#), the voluntary sector organisation running the T2A pilot based in Worcestershire, held a one day youth transitions conference to showcase their work to date, attended by more than 150 local decision-makers and practitioners. The event was addressed by HRH The Princess Royal, who is a patron of YSS.



HRH The Princess Royal at the YSS T2A conference in July

Throughout 2010, the Alliance will be exclusively focussed on the attempt to achieve implementation of the Young Adult Manifesto and the ten recommendations for change. This will be achieved through a combination of media work, parliamentary lobbying activities and events. T2A will be part of fringe events at all three political party conferences, and is hosting two regional seminars in Birmingham and London in November. A national conference is being planned for February 2011. A new summary of T2A's work was published in July, and has been sent out to every MP, and a number of meetings have been arranged with MPs as a result.

Criminal Justice

Grassroots projects

The Trust continues to develop and build its commitment to grassroots groups in Birmingham and the Black Country who work with disadvantaged young people (16-25) at risk of or involved in criminal activity. In 2010 we are funding a number of groups that take a long term view about working with disadvantaged young people, recognising that change may take time and that improving life chances can take many forms. Young people will play an active role in projects we fund. A consortium of the Trust's criminal justice programme grassroots grantees, KEY Birmingham, has been formed, and a coordinator appointed, which will enhance the participant organisations' ability to secure sustainable funding for the future.



The Corston Coalition

In 2007, Baroness Jean Corston led [a review of women with particular vulnerabilities in the criminal justice system](#). Her report made the case for a completely new approach to women's offending which would mean that fewer women commit crime, and the state would need to spend far less on keeping women in prison.

This is needed because of the highly disruptive and destructive consequences cause by women being sent to prison. Two-thirds of women in prison have dependent children under 18, and each year it is estimated that more than 17,700 children are separated from their mother due to the imprisonment of women. Two-thirds of women in prison are there for non-violent offences, and two-thirds of sentenced women prisoners received a sentence of 6 months or less.

In June 2008, twenty-one charitable trusts, all of whom are all grant-makers who invest in supporting charities working with offenders, pledged a continuing commitment to implementing the Corston Report's recommendations. We are pleased to be a member Trust of the [Corston Independent Funders Coalition \(CIFIC\)](#) who, as well as jointly funding several women's centres across the country, actively campaign through the CIFIC advocate to maintain and build the momentum of the Corston agenda.

CIFIC

Migration and Europe

Aims to help ensure that migration is managed in a way that is equitable and socially just and that the voices of both migrants and receiving communities are heard in the public debate.

Informed by its commitment to a socially just and fair approach to migration, the Trust's work has recently focused on the impact of the recession, imminent public sector cuts and rising unemployment on marginalised groups.

New grants and projects



In line with its historical focus on the West Midlands, earlier this year the Trust awarded a grant to the [Refugee and Migrant Centre](#) in Wolverhampton. This will enable the Centre to continue to support undocumented migrants, who face increased risks of exploitation

during times of economic uncertainty. In addition, London-based youth group [Refugee Youth](#) is being funded to develop links and exchange approaches to action-research with organisations working in Birmingham and the West Midlands.

Although mainstream politicians chose not to resort to protectionist arguments and populism during the recent election campaign, coverage of immigration in the UK remains contentious and at times misinformed. The Trust is supporting a number of projects that aim to promote more balance and a greater diversity of perspectives in the debate, including [Searchlight](#), the magazine against racism and fascism, who have campaigned effectively against the rise in prominence of the BNP, particularly in Barking and Dagenham.

The Trust has funded the inaugural issue of [Migrant Voice](#), a newspaper produced by a new organisation of the same name. The paper is intended as a platform for migrants who are often the subjects but rarely the authors or instigators of media stories. The [Migrants' Rights Network](#) has also been very active on its blog throughout the election campaign.

In March 2010, the Trust launched [People on the Move](#), a year-long editorial partnership with the global current affairs website [openDemocracy](#). It features articles on migration and integration based on emerging evidence and research from experts and campaigners working in the UK and internationally. The Trust is also supporting the [Centre on Migration, Policy and Society](#) (COMPAS) at Oxford University to establish the Migration Observatory at Oxford, an authoritative source of migration data to be launched early next year. To share your views on how this new project would be most useful please complete the online [survey](#) (www.compass.ox.ac.uk/research/migration-observatory-survey).

Public events

In addition to promoting a better-informed debate, the Trust considers that it is crucial to explore what drives public concerns about immigration and how they can be addressed. It is clear that economic self-interest is not the sole motivating factor, as is sometimes suggested. As part of the European Foundation Centre's [Foundation Week](#) in Brussels, the Trust hosted a panel discussion on 'Migration, public opinion and politics: rhetoric or reality check?' The debate highlighted the importance of political leadership in alleviating public unease.

A seminar held by [Policy Network](#) in Copenhagen earlier this year examined the links between migration and the rise of nationalist right-wing parties in Europe. One of the key conclusions was that mainstream politicians may have to rethink their approach to tackling fringe parties, whose support may be related to concerns about immigration but also to a much broader set of insecurities related to distrust in political institutions.

Finally, the Trust recently became the UK policy partner of the [Transatlantic Council](#) on Migration, an initiative of the [Migration Policy Institute](#). The Council is a deliberative advisory body that examines critical policy issues and formulates realistic policy recommendations on migration and integration.

Grassroots event

As part of our 'funder-plus' work, the Trust recently held an event for groups funded on our migration programme. The event took place in Birmingham in March and was attended by over twenty-five representatives from funded grassroots groups. We were also happy to invite representatives from agencies working with migrant communities in Birmingham, who are not funded by the Trust, such as [Asylum Support and Immigration Team](#) and the [Refugee Council](#), which added to the development of networks at the event. The Trust hoped that the day event would be a useful opportunity to share practical grassroots learning and to further develop links between groups across the West Midlands and also across the country.

The Trust was delighted that three of our grantees – Migrants' Rights Network, Praxis and Refugee Youth were able to share their valuable learning. Topics of discussion were challenging and diverse with issues covered such as how best to support undocumented migrants, the points based system and citizenship. It was a fruitful day and one the Trust will repeat in the near future.

Poverty and Inclusion

Aims to support effective approaches to combating poverty and inequality and assist in building inclusive communities. We are reviewing the guidelines for this programme, and will be publishing new criteria for grants in November.

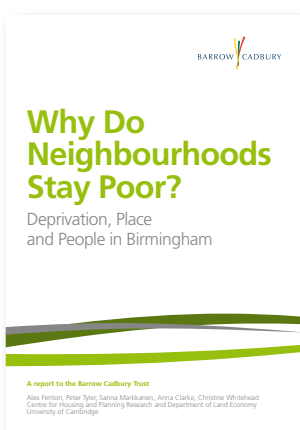
As well as continuing to make grants to grassroots community groups in Birmingham and the West Midlands the Trust has continued its focus on outreach in the region with the aim of identifying grassroots groups that meet the Trust's strategic aims; building intelligence and networks that ensure the Trust can operate from an informed and inclusive perspective and acting as a resource for funded groups to gain access to capacity building in the region.

This has been particularly important in achieving our objectives under the Poverty & Inclusion Programme. Working across identified stakeholders we have successfully extended our knowledge of the major urban centres of the West Midlands, with a particular emphasis on Birmingham. We have developed relationships with key individuals in organisations and agencies that have provided us with:

- a detailed profile of the geographic communities most in need (of particular interest, the similarities and differences)
- an understanding of the political context in which we operate
- an understanding of the role, context and challenges faced by the voluntary and community sector
- greater access to developments, initiatives, issues and information as and when they emerge.

The Trust has made use of this intelligence in our research work.

'Why do Neighbourhoods stay poor?'



In January 2010 the Trust launched the 'Why do Neighbourhoods stay poor' report. This research, carried out over a two year period by the Centre for Housing and Planning Research at Cambridge University, focused on area based disadvantage through the perspective four persistently poor Birmingham wards: Nechells, Sparkbrook, Kingstanding and Kings Norton.

Through case studies it analysed in some detail the key factors which have undermined the ability of some of the most disadvantaged neighbourhoods in Birmingham to prosper – from the role of economic restructuring, housing policy to international migration and internal mobility. In the context of greater concern about the fortunes of outer deprived neighbourhoods, it also sought to understand the differences and similarities between inner city, ethnically diverse areas and more homogeneous deprived areas in suburban locations.

The report was launched through a media campaign gaining attention on Radio 4's World at One, Society Guardian and Open Democracy. This was followed by three Birmingham events: a stakeholder event, a contributor's event and a Birmingham City Council Policy seminar. Interest in the report was widespread and the Trust will continue to work with partners to understand how the trends identified might be addressed.

'Diversity, Resilience and Communities'

The Trust has commissioned the Young Foundation to undertake a comparative study into community resilience in the two Birmingham wards of Nechells and Shard End, in a project called 'Diversity, Resilience and Communities'. Building on their major work 'Sinking or Swimming' (also supported by the Trust) the team will investigate the role that diversity, community development and civil society play in creating resilience.

The Young Foundation will explore whether adaptive resilience requires some diversity (ethnic and/or socio-economic background). Adaptive resilience may also depend on the strength of civil society at a very local level; this will be explored in both target areas.

Focussing on Nechells and Shard End will allow the researchers to compare two very different areas in the same city, this will allow them to isolate the common issues and explore in what ways the two places and communities differ. The report should be ready in the late Autumn 2010.

Civic Streets



Late in 2009, the Trust commissioned the think-tank Demos to write a report exploring what factors had made regeneration schemes in two areas of Birmingham – Castle Vale and Balsall Heath – so successful. The research started off by analysing successive regeneration initiatives over the past 30 years, and identifying lessons learned. It concluded that long term funding, involvement of the private sector, genuine community involvement including skilled leadership from within the community, and early success in solving problems such as physical decay all helped make schemes successful.

Barrow Cadbury Trust has made several new appointments to its staff in recent months, and has said farewell to others.

Head of Programmes



Debbie Pippard joined the Trust in May as the new Head of Programmes. She joins us from the Big Lottery Fund where she was Senior Head of Region. Debbie has a wealth of experience in community activism, service delivery, grant making and strategic policy influence.

Criminal Justice Programme Officer



Max Rutherford joined the Trust in April as our Criminal Justice Programme Officer. He joins us from the Sainsbury Centre for Mental Health, where he was Policy and Strategy Officer for the Prisons and Criminal Justice Programme.

Finance and Administration Assistant



Kateryna Solomeyina joined the Trust in March as Finance and Administration Assistant. She was previously at the Peter Bedford Housing Association, a special needs housing provider specialising in residents with mental health problems and ex offenders.

And goodbye to all of the following, whose contributions are greatly appreciated:

Phoebe Griffith, Research and Partnerships Manager, who moved in March to a new post as Programme Manager at the Young Foundation.

Shan Nicholas was Development Director for the Transition to Adulthood Alliance through a crucial development stage. She is currently Interim Chief Executive at the Child Poverty Action Group.

Jackie Collins, Grants and Outreach Manager, moved on from the Trust in April. Jackie is working for several grant-makers while she investigates setting up a new social enterprise in her local area.

John Tuck, Head of Finance and Administration, left the Trust in June to pursue other interests and opportunities.

Helen Whitmore, temporary bookkeeper left the Trust in May when we appointed to the permanent finance and administration post.

Corporate Team

Chief Executive:
Sara Llewelin

Executive Assistant and Human Resources Officer:
Madeleine Rooke-Ley

Corporate Affairs Manager:
Sharon Wellington

Interim Head of Finance and Administration:
Howard Jackson

Finance and Administration Assistant:
Kateryna Solomeyina

Temporary Management Accountant:
John Raj

Clerical Support (casual):
Dylan Mitchell

Programme Team

Head of Programmes
Debbie Pippard

Grants and Outreach Officer:
Clare Payne

Grants and Outreach Officer:
Marina David

Migration and Europe Programme Manager:
Ayesha Saran

Criminal Justice Programme Officer:
Max Rutherford

Programme Administrator:
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